

INTELNET PROTECTIVE SERVICES

The IPS Edition

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IPS article by Eric De Van appears in the July/August PI Magazine

Stay tuned for in-person and virtual EP training.

To join email IPS@intellenet.org



PROTECTION LEGEND:

PHIL CURLEWIS

- 40 years of accrued subject matter expertise, operational knowledge/experience, and lessons learned in the protective security and safety, executive protection, and investigations fields, at the international level.
- member of the Royal Military Police – General police duties, special duties, and special investigations – 8 years – in Europe, Central America, and Asia.
- 32 years in the private sector based in Asia – Executive protection, emergency response, crisis management and resilience mitigation, corporate investigations, TSCM as an operator, manager, and business owner.
- Provided protection to Fortune 100 top level executives and board members, Bankers/Hedge Fund owners, HNWI individuals/families, Notable persons, international celebrities (Sports, entertainment, gold medal Olympians under imminent threat, supermodels), International Luxury brands, NGOs.
- Designed, planned, implemented and/or led over 500 protection operations, and over 350 tailored security, protection, safety, and emergency response operations involving 100 to 4000 persons, on all continents and multi-jurisdictional operations, ranging from low to high threat environments, including conflict zones.
- Undertaken over 400 small to large scale resilience assessments (threat, risk, security, and vulnerability) of corporate offices, private residences, commercial facilities, in environments ranging from low to high and imminent threats.
- Planned, executed, and led over 30 rescue/extraction/evacuation operations (natural disasters and/or from criminal/terroristic activity) such as the Asian Tsunami, Fukushima nuclear disaster, Civil unrest in various countries and successfully negotiated and recovered over 15 kidnap victims

What is Executive Protection?

There are almost 14,000 security companies in the United States. The 2011-2021 period has seen a steady rise in the market size of said services, including executive protection. Similarly, most other projections imply continued growth in the near future. But what is executive protection, and how does it differ from any other security service?

There are several ways we can respond to the question: What is executive protection? For example, we can fragment it into four major EP segments, including:

- Corporate security
- Celebrity protection
- Diplomatic security
- Ultra-high-net-worth individuals

Corporate Security

No matter the area they operate in, high-profile employees and executives may become victims of workplace violence. For example, the perpetrator could be dissatisfied with their severance pay package. Alternatively, a violent labor dispute involving multiple employees may be in the works secretly.

Whatever the safety concerns of CEOs or board members, corporate protection provides:

- Corporate security officers or Corporate Resource Officers
- Specialist security personnel such as EP Agents,
- Specialized corporate training programs, and
- Security drivers.

Celebrity Protection

Unlike corporate protection, this EP segment concerns itself with celebrities and very important persons (VIPs). It is one thing to provide security services to enterprise executives and another to safeguard the lives, assets, and privacy of celebrities.

For one thing, high-ranking employees in corporations attract less attention than VIPs overall. In fact, numerous celebrities make it their business to draw as much attention as possible. This mindset can present multiple challenges for the EP team.

That is where celebrity protection operatives become vital for the VIP's safety by thinking ahead. For example, CPOs can present the risk associated with real-time posting, suggesting a more fluid schedule to avoid unnecessary disruption.

Diplomatic Security

EP has its roots in diplomatic security. In a nutshell, this segment of executive protection focuses exclusively on government heads, dignitaries, and other public officials — both domestic and foreign.

Ultra-High-Net-Worth Individuals

An ultra-high-net-worth individual (UHNWI) is a person with at least USD \$30 million in liquid financial assets. The security needs of UHNW's are unique, so we suggest compiling a qualitative and quantitative assessment based on CARVER methodology for each person or entity.

Most HNW individuals and families prefer to stay low-profile, although they can be public personalities in rare cases.

The risks faced by the UHNWI can adversely impact an entire economic ecosystem consisting of corporations, family offices, banking institutions, brand names, and even national economies.

What They All Have in Common

All aspects of EP require professionals trained in:

- Soft skills, including effective communication skills,
- Unarmed combative and crisis de-escalation skills,
- Advanced medical training with medical oversight, and
- Security planning and logistics.

All EP work we have mentioned include unpredictable working hours. As a matter of fact, protective agents may need to make do with as little as 3-4 hours rest daily during extended security assignments so having sufficient security team members to accommodate human factors is important.

Executive protection is a constantly growing component of the security industry that uses security risk assessments, and detailed security action plans to protect life, privacy, and assets against loss, embarrassment, and harm.

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Active Shooter Solutions in the 21st Century

A READI Response Initiative

Editorial authored by Kevin W McClain CCDI, BAI

After the mass shootings that have unfolded over last several weeks in our country I began to reflect and research what could have been done to help prevent them. Without going into the political debates, I want to keep this laser focused on how our technology should be one of those pro-active steps that schools, businesses, and corporations institute into their curriculum. Let us look at how this could be incorporated into a school or college.

READI Response would customize the mobile app to have all the necessary information into the reporting forms that would be needed. The mobile app also has an alerting feature that allows the activator (admin) to activate based upon the information they receive. The admin upon determining it is a credible threat could immediately activate to all users who would have the READI Response on their mobile app, tablet, or desktop. This alerting feature would have a unique alarm sound that all holders of the mobile app would know to take evasive measures. The technology would also allow the alert to go out to whoever the school would determine needs to be alerted. This could include police, first responders, parents. It is sad to say currently, but our technology could alert more rapidly than a 911 system. Most people do not really understand how the 911 system works and it could be several minutes before you are connected and then they must ascertain your location. These precious minutes could be the difference in life and death.

Imagine the Uvalde shooting, what if concern neighborhood watch people from the community could have had the mobile app. They could have immediately Sent Something when the Saw Something!

TRAINING AND RECRUITMENT

I. P. S. will be rolling out training and other initiatives to assist in marketing and referring our members to clients with protection needs. This call for participants includes international members. What category do you fall under and what trainings would you be interested in.

Category of Service / Agent Qualification Level Required

CAT A / Level 1 – Executive Protection / Drivers / Advance Agents / Covert Protective Surveillance

CAT B / Level 2 – Close Protection to include Workplace Violence Prevention / Hostile Terminations / Board meetings / Special Events / Couriers / Jewelry escorts / High-value assets

CAT C / Level 3 – Specialized and Technical Services: TCSM / Protective Intelligence / Cybersecurity / Aircraft / Medical / Pilots / SCUBA Qualified / Maritime Security

CAT D / Level 4 – All other requests for security to include Threat and Vulnerability Assessments

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