



## INTELLENET PROTECTIVE SERVICES

### INITIATIVES/ MARKETING

*A client contacts IPS for executive protection services. IPS determines the need was for two armed drivers with Red Cross First Aid certification. After making the match with the IPS representative, IPS was immediately able to address all of the client's requests. The client needed to postpone the travel because of COVID, but IPS will be the vendor when the client is comfortable with travel.*

**PROTECTIVE SERVICES:** Intellenet Protective Services (IPS) mission is to have a global footprint to address all our client's security and protection needs. COVID-19 has created new security and liability concerns for potential clients. In order to address these security issues, IPS is developing protocols to address safe distancing, temperature checks, and compliance of our clients' policies and procedures. We are soliciting business that addresses these security concerns and will provide billable hours to the members that are part of the IPS network.

**CLIENT NEEDS:** Our first client asked for a resume and photo of the IPS representatives. Make sure you update your resume and have an appropriate headshot to distribute if requested. Additionally, Red Cross offers online courses in First Aid/CPR/AED. The courses are approximately three hours long. Contact your local Red Cross for additional details.

**TRAINING AND CONTINUING EDUCATION:** It is important for the success of the IPS program that all Intellenet participants be fully cognizant of the full range of protective offerings we can deliver and be familiar with the latest protective techniques. We anticipate having in-person training sessions and are identifying strategically placed venues, initially in the US, and eventually around the world, at which training can be held. We have identified one such facility in Mint Hill, North Carolina, which is a state-of-the-art facility overlooking a lake and a meadow in which exotic animals reside. The owner has agreed to allow the use of the facility pro bono. More details will follow.

**CAPABILITIES/GLOBAL ENGAGEMENT:** What makes Intellenet Protective Services (IPS) a credible, professional, and experienced executive protection provider is each of you. IPS represents the birth of a concept that Intellenet can provide executive protection and security services for those who know Intellenet, respect the brand, and are confident that the leadership and vetting process will address the client's needs. Our first step was introducing IPS to you to confirm your interest and locations you serve. We are working on training opportunities and billable assignments that satisfy both IPS and future clients. Join the team and learn more about how you, too, can add to your resume and billable hours as an IPS Global Associate. Additionally, look for more information on initiatives in your geographic area and area of expertise.

**INTERNAL COMMUNICATION FOR INTELLENET DISSEMINATION ONLY**  
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