



# INTELLENET News

Official Newsletter of the  
International Intelligence Network, Ltd.

[www.intellenet.org](http://www.intellenet.org)

April 2021

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## 10 Tips to Rank #1 in Google



**Jimmie Mesis, TSCM, LPI, BAI**

*The average person looking for an investigative professional will likely use their mobile device to conduct a quick Google search. If your agency website doesn’t appear on the first results page, then at least ten of your competitors will. That means they’ll be getting the inquiry calls and assignments, not you!*

*Google continues to dominate the search engine market maintaining a 92.47 market share as of January 2021. Therefore, you need to make sure your website is search engine optimized (SEO) for Google to properly index and rank you. Unfortunately, Google keeps changing their ranking algorithms, so what may have worked a year ago may not help you today.*

*Here are some basic essential tips for you to achieve a page 1 ranking in Google.*

### 1) **Is your website mobile responsive?**

*Your website must automatically adjust in size to properly display on a variety of mobile devices such as cell phones, tablets, and even PC’s. Google will actually penalize your website ranking if it is not mobile responsive, especially for the different sized cell phones and tablets.*

*Test your website here <https://search.google.com/test/mobile-friendly>*

### 2) **What keywords are you targeting?**

*In order for Google to properly rank your website, it needs to know what keywords you are trying to rank for. Keywords are the words or phrases a potential customer would use to find your agency when conducting Google search. Some of these keywords could include: Private Investigator [your city/state}, Private Detective [your city/state}, and Detective Agency [your city/state. You’d be surprised what other combination of keywords people will use to find a PI.*

*Continued on page 4*

**2022  
Conference  
Las Vegas  
Date-TBA**

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# Peter's Posting

by  
**Peter Psarouthakis**  
Executive Director



**2021 SCALI/Intellenet Conference**  
**Myrtle Beach Hilton**  
**Embassy Suites**  
**May 5-7, 2021**



*Members,*

*Hello Intellenet family! I hope that everyone is doing well and staying healthy. As we all continue to move forward during the pandemic it appears there may be a light at the end of the tunnel. Hopefully with spring/summer coming and more vaccines being provided worldwide it will help put an end to the pandemic this year. I am happy to hear that many investigative and security businesses are starting to see positive change during these tough times. I am happy to report that Intellenet remains very strong. Our membership numbers have continued to be where we want them without sacrificing our standards that sets us apart from all other associations, we are doing very well financially and we continue to provide excellent educational opportunities.*

*Speaking of educational opportunities, we just finished our first ever virtual conference. Our speakers did a great job and a big thank you to all of them for their time and effort. Attendance numbers were excellent from around the globe and we even had some fun with a virtual escape room experience one evening. While nothing can replace an in-person conference, this was still a great success. Thank you to our education director Jeff Stein for putting the program together. Thank you also goes to Nicole Bocra & Ari Morse for helping out behind the scenes. Plans are underway to be back in-person in Las Vegas in 2021.*

*As a reminder, Intellenet has partnered with the South Carolina Association of Legal Investigators for their conference being held in Myrtle Beach, SC May 5-7,*

*2021. While we realize that a lot of Intellenet members will not be able to attend due to the ongoing COVID crisis and travel restrictions, the Intellenet Board of Directors will be holding their annual meeting at this conference with our international board members attending virtually. A link to all the information you need can be found on the Intellenet website.*

*I look forward to seeing some members in South Carolina and hopefully many more in the near future as we move out of the pandemic.*

*Stay safe, stay healthy*

*If you need to reach me feel free to contact me at [intelleneted@gmail.com](mailto:intelleneted@gmail.com).*

**Peter Psarouthakis**  
**Executive Director**

## Carino's Column

by  
**James P. Carino Jr, CPP, VSM, BAI**  
*Intellenet Founder/ Executive Director Emeritus*



*A frequently asked question is “Why do I need a certification?” The answer is if it can help you in pursuing business opportunities & securing billable time.*

*Let's start by examining a definition.. There are several variations but basically a certification is a process indicating an individual has met predetermined standards within the person's field. The issuing authority sets the requirements for certification & re-certification with the initial process requiring a test with many requiring other specifics such as a paper, peer interview etc. Re-certification which is essentially continuing education requires education, training, work experience & other methods to earn points (CEUs) to qualify. Such is geared to ensuring the individual remains current in knowledge concerning new technologies & laws, emerging trends, enhanced techniques, methods & methodologies.*

*Certification, then, can be viewed as an award to show you have specialized skills & knowledge in an occupation that sets you apart & above others. It can offer a competitive advantage over those without certification. In addition, certification may be necessary as a pre-requisite to compete for contracts.*

*To sum up, certification can serve to verify a level of competence within one's peer group & re-certification demonstrates one's commitment to continuing compliance & professional development.*

*Some of the more popular certifications for private investigators attained by Intellenet members are: Intellenet's BAI (Board Accredited Investigator); NALI's CLI (Certified Legal Investigator); ACFC's CFE (Certified Fraud Examiner), and the three ASIS Certifications of CPP (Certified Protection Professional), PSP (Physical Security Professional) & PCI (Professional Certified Investigators).*

*One other certification that Intellenet previously held during a (free) Prior Day training session at an annual conference was TIPS (Training for Intervention Procedures). TIPS training is designed for servers of alcohol. TIPS also has a program to become a trainer for servers at drinking establishments. In addition TIPS certification will also open up billable time opportunities*

*Thus, why a certification? Simply, anyone who performs investigative activity or serves as a subject matter expert that could require testimony in a court would enhance his or her credibility if during the voir dire you could testify to possessing a certification relevant to your court testimony. The question then, is why would you want to limit your potential for billable time simply because you lack a pertinent credential?*

***Thanks James P. Carino Jr***

## Intellenet BOD & Committees

*Founder Chair James Carino (Membership)*

*Executive Director Peter Psarouthakis*

*Asst. Executive Director Edward Spicer (Scholarship)*

*Asst. Executive Director Jeffrey Stein (Education)*

*Malcolm Brammer*

*Dennis Crowley (Scholarship)*

*Jerry Defatta (Strategic Planning, BAI)*

*Jon Girard (Scholarship)*

*Don Hubbard (IPS)*

*Geoffrey Hughes*

*Bruce Hulme (Legislative)*

*Remi Kalacyan (Scholarship Auctioneer)*

*Reggie Montgomery*

*Ari Morse (Membership)*

*Tina Skirvin (Strategic Planning)*

*Executive Assistant Peggy Centonze*

*Continued from page 1*

### **3) Create a page for each service**

*Most investigators make the mistake of creating one website page to list all their services. This is good ONLY if you are going to link the title of each service to another dedicated page within your website. If you offer 10 unique investigative services, then you need to have a page for each one with unique meta titles and meta descriptions. Remember, you are always competing with other investigators for the same potential client in your area.*

*If your competitor has a website page dedicated exclusively to accident investigations & you only have a one line mention on a Services page, Google is going to give your competitor a first page ranking instead of you. Google is all about giving the viewer a link to the page that has the most detailed content & information about the topic or keyword being searched.*

### **4) Website Meta Title & Meta Description**

*When you conduct a Google search, the responses you see include the meta title (line in blue), then the meta description which are the two lines of black text for each response. The keywords you are trying to rank for are inserted in your website code in the form of the meta title and meta description. You need to make sure that the meta title and meta description are unique for every single page on your website.*

*Think of the meta title as the title of a book and what Google uses to index your website. The meta title should not be longer than 70 characters and no more than 120 characters for the meta description. The meta title is not to be written in the form of a sentence, rather individual words or phrases specific to the keywords you want to be ranked for.*

*Meta Title Example:*

*NYC Private Investigator, New York Investigations, ABC Detective Agency*

*NYC Accident Reconstruction Investigator, Accident investigation expert*

*Meta Description Example:*

*New York City Private Investigators, criminal defense and matrimonial investigations. NY Licensed Detective Agency*

### **5) Website load speed**

*It takes one second for users to form an opinion about your website. If it takes several seconds to load, users will leave your website before ever seeing it. Google will also penalize your ranking if it loads slowly. Make sure that all your pictures have been compressed. Check your speed at <https://developers.google.com/speed/pagespeed/insights/>*

### **6) High quality content**

*You need to make sure the content on each page is detailed and it should have approximately 2,000 words on a page. This may seem like a lot, but not so when you include the answer to the most likely questions the viewer may be seeking about the specific topic. For example, if you are promoting surveillance, detail all of the different types of surveillance you offer and write a paragraph or two detailing a description for each.*

### **7) Add photos and graphics**

*Adding pictures and images not only makes your website look more attractive, but you can optimize these pictures with "alt tags". Google doesn't see the picture. You need to tell Google what the picture is about with a title tag and description tag. This allows you to include keywords on the tags for additional ranking help.*

*Continued on page 10*





**South Carolina  
Association of  
Legal Investigators**



**2021 Annual Conference-May 5-7, 2021**  
**Embassy Suites Hotel at Kingston Plantation Resort**  
**Myrtle Beach, SC**

*Get Ready for a Fun-Filled, Exciting, and Educational Experience!*

*Early Bird registration fee for this conference is \$185 for members (non-members: \$235)*

*After April 5th, the registration fee increases to \$195 for members (non-members: \$245)*

*Door registration is \$250.00. Additional banquet guest will be \$55 & an additional lunch guest will be \$35.*

*Conference & Hotel Registration can be found at: <https://www.scalinv.com/2021-annual-conference>*

*Conference Hotel Registration can be found at:*

**AGENDA**

**Wednesday, May 5, 2021**

*9:30 AM: SCALI Golf Tournament*

*1:00 PM - 5:00 PM: Free pre-conference seminar - Michele Stuart - JAG Investigations, Inc. - "OSINT For Tactical Investigations"*

*5:30 PM: Early Registration*

*6:00 PM: SCALI/INTELLENET Welcome Reception*

**Thursday, May 6, 2021**

*7:30 AM: Registration*

*8:00 AM: Welcome & Opening Remarks*

*8:30 AM: Frank DeAndrea, Jr. – DeAndrea Security & Investigations – “How to Investigate Police Policy & Procedures & why Police do what they do.”*

*9:30 AM: Networking Break*

*9:45 AM: Frank DeAndrea, Jr. - DeAndrea Security & Investigations – “How to Investigate Police Policy & Procedures & why Police do what they do.”*

*10:50 AM: Eric De Van – De Van & Associates – “Accident Investigations”*

*11:50 AM – 1:00 PM: Lunch*

*1:00 PM: Kelly Riddle – KELMAR Global – “Ethics & the PI”*

*2:00 PM: Networking Break*

*2:15 PM: Kelly Riddle – KELMAR Global – “Marketing beyond the basics”*

*3:30 PM: Networking Break*

*3:45 PM: Lauren Sowers – Colley Intelligence – “OSINT & Background Investigations”*

*5:05 PM: SCALI General Business Meeting*

*7:00 PM: SCALI Awards Banquet (Business Casual Attire Required – no graphic T-shirts or shorts)*

**Friday, May 7, 2021**

*8:30 AM: Kelly Riddle – KELMAR Global – “Privacy – Life without it”*

*9:30 AM: Jerry DeFatta – DeFatta & Associates – “Investigative Shopping & Integrity Testing”*

*10:30 AM: Networking Break*

*10:45 AM: Jim Sigmon – James S. Sigmon Jr, CPA & Audra Coleman – Cameo Investigations – “PI Playbook: Preparing for & Surviving an IRS Audit”*

*11:45 AM: Jeff Stein – ELPS Private Detective Agency – “Interviewing witnesses & Obtaining Statements”*

*12:45 PM: Adjourn & presentation of certificates*

# *A Prospective From The Toolbox*

by  
*Matthew Spaier*  
*Investigator's Toolbox*



*My name is Matthew Spaier & I am a proud member of Intellenet. I have a 25-year career in investigations & the past 16 years I have been running Satellite Investigations in New York City, NY. New York is a big market & has plenty of opportunities for a Private Investigator. When I started my business in 2005, I made the decision to focus on Personal Injury investigations on the Plaintiff side. I had been working for a lawyer & I understood the business. It was a natural transition. Instead of doing what I did for 1 law firm, I expanded my model to do it for many. It took a good business plan, a small loan & good old fashion door knocking to get the business off the ground. Today my firm has multiple employees & we serviced 120 law firms in 2020. In New York we were deemed essential services & we were able to operate (with precautions) through the Pandemic. As my business grew, I got involved with my NY State Association (ALDONYS) & a National Investigator and Security legislative Association (NCISS). I now serve on the Board of Directors of both. I was recently elected the 1<sup>st</sup> Vice President of ALDONYS. Ok now that we have the vitals out of the way & you know me, lets jump into our topic.*

*About 2 years ago I came up with the idea to create an online community for investigators. The Investigators-toolbox.com was launched in September of 2020 & now boasts several hundred members. The community is a collection of Forums, Webinar & video teachings, blogs, articles & a full library of over 200 OSINT resources. What makes the site interesting is that each member has a profile & they can customize their library. Vendors that service our industry actually offer you incentives to use their products as well. The journey has opened many doors for me to meet investigators from all over the country & really get a pulse of trends & topics. This article is going to focus on Technology & how we need to stay ahead of the game.*

*When I started this business, we didn't even have GPS. I did all of my case management on spread sheets & cellphones did not have cameras. The advent of technology helped us grow our businesses & often at times seem bigger than we actually were. It's been pretty awesome to ride that wave & implement new technology. Cameras & computers have gotten smaller & easier to operate. Delivering files to clients has gotten easier. Collecting payment has gotten easier. So many advances made it possible to keep growing. Even during a Pandemic. We all learned how to do web meetings & take statements & we even had interviews & attended teachings via sites like Zoom. I have interviewed a lot of technology people. My weekly podcast, PI-Perspectives features an industry member & focuses on what they do. In the past, we all had our "Secret sauce" & we were very reluctant to share how we were successful at getting information. There was a shift about 7 to 8 years ago when people like Cynthia Hetherington started hosting OSMOSIS conferences & sharing was encouraged. Across the board the teaching industry took off. My good friend & fellow Intellenet member, Kelly Riddle has an excellent teaching program through the PI Institute of Education. I highly recommend you check it out. He offers great insights on how to improve on your hard skills. This shift has made the industry better. 2020 should be known as the year where content is king. As we start to return to normal & conferences open up, there is a real question whether members will show up in person or if these events will turn hybrid or stay virtual. One of the biggest changes I have noticed relating to technology is the push for investigators to learn about coding in Python and Json. There are many benefits to understanding the code behind online websites & figuring out how to extract data. Companies like Skopenow have hosted significant trainings on a consistent basis. As we push forward, our industry is pushing more & more towards technology-based research. Companies that will succeed & grow will have a team dedicated towards this type of research or have the relationships with the companies that do. Criminals & fraudsters will always push the envelope with technology & we will be right behind them. As we embrace the changes, we will see our businesses grow & be able to handle any type of work that becomes available. I strongly suggest you do an internal review of your current business model. Have you addressed the change in technology & have you implemented it into your day to day operations? A simple review can take your business to the next level. A successful business owner & investigator will always embrace change. Especially when it comes to technology.*

## *New Members*

### *Welcome New Members!*

*These are our new members since we last published. To update your membership listing on the web, or in our Briefcase Roster, send info to [intellenet@intellenetwork.org](mailto:intellenet@intellenetwork.org).*

*Chris Bradley, Wilmington, NC*

*Steven Chase, Marion OH*

*Scott Fulmer, Salt Lake City, UT*

*Vicki Harness, Wausau WI*

*Alberto Limone, Milan, Italy*

*Charles Mayhue, Briscoe NC*

*Eric Nebeker, Vancouver, WA*

*Mary Nikas, Salem OR*

*Mamoudou N'Diaye, Dakar Senegal*

*Michael Orndorff, Lubbock, TX*

*Thierry Ramirez, Tangier Morocco*

*Richard Rivero, Pearland TX*

*Anthony Troeger, Cary NC*

*Lee Wolfe, Redding CA*

WELCOME  
TO THE  
FAMILY

YOU HAVE NO IDEA  
WHAT YOU'VE GOT  
YOURSELF INTO WITH US

## *In Memory-2021 Deceased Members*



*Jack Scott – January*

*Terry Cox – February*

*Barry Ryan – February*

# *Peggy's Page*

by  
*Peggy Centonze*  
*Intellenet Administrative Assistant*



*I am so very happy that spring has arrived here in the midwestern section of the US! Snow and ice are a memory now, and spring flowers are beginning to bloom beautifully, lift spirits for all those that welcome longer brighter days ahead. Having the opportunity to see so many attendees from around the world during the March 23-25, 2021 virtual conference was amazing and I just wanted to thank Jeff, Peter, the speakers who did an excellent job, and the entire team of volunteers who made the event possible!*

## ***Membership Renewals are in process***

*Thank you to all members who have already renewed their membership in 2021! We realize some US based members who mailed checks may have been delayed by the USPS. For those that are new to the group, Intellenet membership runs from January – December each year. Keep in mind, lifetime members and new members that joined at the end of the previous year or within the current year are considered paid in full.*

*How does it work? Annual renewal notices are emailed to the members' address on the Member Finder section of the website with a request that all members respond by March of the current year to acknowledge continued membership or to advise of any special circumstances, such as retirement, etc. If you are uncertain if you renewed, email me directly or [intellenet@intellenet.org](mailto:intellenet@intellenet.org) to check your status.*

## ***Has your email address changed?***

*As part of the annual renewal process, all members are requested to notify Intellenet of any listing changes, especially contact details, like email. If you are uncertain what email address is being used online, view your current listing on the [Member Finder](#) or [Supplemental Support List](#) pages of the [intellenet.org](http://intellenet.org) website.*

## ***Are you receiving Intellenet-L Listserv email?***

*Email is our main communication tool. You should be receiving weekly emails sent from Executive Director Peter Psarouthakis with a subject of "[Intellenet-L] INTELLENET MSG: Info brief mm/dd/yyyy". Reminder: [Intellenet-L@intellenet.groups.io](mailto:Intellenet-L@intellenet.groups.io) is the current listserv address. Add to your contact lists!*

*Questions on these or other topics... feel free to contact me anytime and I will do my best to assist you. I am here to assist you with any administrative need or question you have, so feel free to contact me anytime by emailing [intellenet@intellenetwork.org](mailto:intellenet@intellenetwork.org).*

***Thanks***

***Peggy***

## **2021 Newsletter Publication/Submission Dates**

***July 1 publication– submissions due by June 24th 5 PM EST***

***October 1 publication– submissions due by September 24th 5 PM EST***

***January 3, 2022 publication– submissions due by December 27th 5 PM EST***





## *Intellenet Code of Ethics*

*INTELLENET is an Association of professional investigators dedicated to our profession and committed to excellence. All members of INTELLENET abide by a Code of Ethics and all maintain the highest standards of competence. All members of INTELLENET shall be knowledgeable of and adhere to these principals.*

- A member shall perform professional duties in accordance with the laws within the country they reside and/or conduct business within.*
- A member shall observe the precepts of truthfulness, honesty, and integrity. Members understand that the legitimate use of “pretense” is an internationally recognized investigative tool. The use of this tool does not constitute a violation of this Code of Ethics.*
- A member shall be faithful and diligent in discharging professional responsibilities.*
- A member shall be competent in discharging professional responsibilities.*
- A member shall honor each client contract, adhering to all responsibilities by providing ethical services within the limits of the law.*
- A member shall safeguard confidential information and exercise due care to prevent its improper disclosure.*
- A member shall not maliciously injure the professional reputation or practice of colleagues, clients, or employers.*



*Intellenet members attend fellow member Barry Ryan’s viewing after his passing in February. Going left to right, Bill Everman (past PALI President), James Carino (Intellenet Founder & past PALI President), PALI President Eileen Law & Jeff Stein (past PALI President)*

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### **8) Google My Business**

Google My Business is a **free local marketing tool** that allows you to manage how your business is displayed on a **Google Search & Google Maps**. It is a listing on Google that shows your name, address, contact information, website link & hours of operation. To get your free listing sign into your Google account or create one. Then select Google My Business. Enter your business name & address & then start filling in all the questions about your business. Be sure that all the information is accurate & don't leave anything blank. It's also important that you include your hours of operation. Google will attempt to verify your address by sending you a post card or calling your business. The more information you provide Google My Business, the higher ranking you will receive.

### **9) Gain Links to your Site**

Google will increase your ranking if you have lots of links pointing to your website. These links can come from directory listings, PI association member directories, or mentions in articles or press releases. The key is to try & get industry related links to your website, but never buy links. Google will know if all of a sudden you have 100 new links overnight & will suspect that you bought them. The result can be a drop of several pages in ranking.

### **10) Create a YouTube video and page**

Google own YouTube! When you add a video to YouTube that has been optimized with your keywords & a link to your website, Google will rank that video within minutes. It's important that you start creating short videos for each of the main keyword phrases you want to rank for. These videos can easily be created using your cell phone & can be less than a minute long. Bottom line, do a Google search right now for "Private Investigator [your city/state]". Are you on the first results page? Is your business listed in the Maps results? If not, visit all the competitor websites that are listed & try to determine what they are doing that you are not!



**Kevin McClain, CCDI, BAI** recently announced the initial launch of his mobile application connecting investigators & clients in real time scenarios at accident and incident sites. The launch is scheduled for 2021 and it's not too late to sign up ...

**All Intellenet members who sign up before launch date will be grandfathered in and will never have a subscription fee!**

Kevin already has over 450 investigators in his investigative network & clients are signing up for beta testing. The Phase 1 Launch in will offer the app to over 300,000 truckers as a part of a strategic agreement with the trucking industry, offering real-time local investigative expertise at accident sites via the app's instant notification capabilities.

**If you are ready to be a part of this exciting network or have any questions about READI Response, contact Kevin at 877-532-1152 or email [mcclainpi@gmail.com](mailto:mcclainpi@gmail.com) or [kevin.mcclain@readiresponse.com](mailto:kevin.mcclain@readiresponse.com).**



## *Internet links & email addresses of interest*

Central Florida Expressway Authority Public Records Procedures- [https://www.cfxway.com/agency-information/legal/public-records-procedures/?\\_ga=2.251552837.2104734825.1616329178-1265802938.1616329178](https://www.cfxway.com/agency-information/legal/public-records-procedures/?_ga=2.251552837.2104734825.1616329178-1265802938.1616329178)

Web Capture Tool- <https://www.hunch.ly>

Commonwealth of Mass Unclaimed Property- <https://www.findmassmoney.com>

“Is It Down Right Now”- <https://www.isitdownrightnow.com/>

Life Insurance Policy- <https://www.lifeant.com/faq/how-can-you-find-out-if-somebody-had-a-life-insurance-policy-before-they-died/>

Access to Official Military Personnel Files- <https://www.archives.gov/personnel-records-center/ompf-access>

Online Detainee Locator System- <https://locator.ice.gov/odls/#/index>

Trusted Traveler Programs- <https://ttp.cbp.dhs.gov/>

Free Public Record Searches- <https://www.blackbookonline.info/>

ISP List- <https://www.search.org/resources/isp-list/>

Boston Police Public Records Request- [publicrecordsrequest@pd.boston.gov](mailto:publicrecordsrequest@pd.boston.gov)

Intellenet Facebook Group- <https://www.facebook.com/groups/574462629397889>

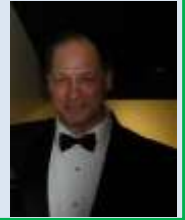
ISP list- <https://www.search.org/resources/isp-list>

***If you have any websites of interest to our members, email them to me!***



# Member Spotlight

**Thomas Lebrun**

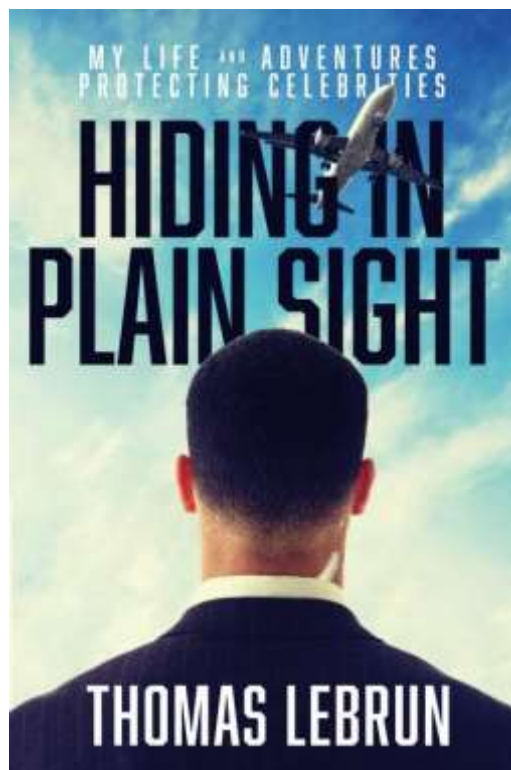


*Thomas LeBrun has been active within the Executive Protection industry for over 3 decades. His consistency in his studies both in the physical and academic world has resulted in Protective details for clientele in the Entertainment, Corporate and HNW arenas of the highest caliber. The academic element includes subject matter in Anti-Terrorist studies through ATAB (Anti-Terrorism Accreditation Board), Maritime Security as it has to do with Anti-piracy issues, tactical medical training and Crisis Risk Management as well as various Executive Protection courses. Thomas LeBrun has received Tactical Hall of Fame accolades as the 1999 and 2005 Executive Protection Specialist of the Year.*

*In the physical realm, he maintains a high level of training to complement his academic world but unlike many who live in a realm of theory and controlled situations, Tom LeBrun functions in a very real world, often being chosen as the advance agent in the world's most dangerous of cities, Mexico City, Johannesburg South Africa and Rio de Janeiro, Brazil being a few of them. One failure in judgment could result in dire consequences for himself and those he protects.*

*Tom has authored a book titled "Hiding in Plain Sight" which is a book that inspires and documents his journey through life and his passion to safeguard others resulting in many adventures worldwide. The book can be purchased on Amazon as well as other book selling venues.*

Contact Info: Thomas Lebrun  
Nighthawk Security & Training Systems  
PO Box 817  
Enfield, NH 03748  
tplebrun@yahoo.com





# SPY SHOP

*Spy Shop Round Rock Sells Home Surveillance Products in Round Rock, TX. We offer Covert Video Cameras, Audio Recorders, GPS Car Tracking, Home Surveillance Systems, Personal Protection and much more!*

*We are a full-service shop with expert knowledge in all of the items we offer and guarantee all of our products are of high quality and reliable. Our goal is to make sure we support you every step of the way.*

*Our hours are the following:*

*Mon-Fri 9am to 530pm*

*Saturday 9am to 3pm*

*Sunday: CLOSED*

*105 E Old Settlers Blvd Ste 110*

*Round Rock, TX 78664*

[www.spyshoproundrock.com](http://www.spyshoproundrock.com)

*512-519-9909*

*Members **20% off** any purchase from Spyshop or Lawmate USA*

[www.lawmate-usa.com](http://www.lawmate-usa.com)





## ***PAST CONFERENCE LOCATIONS***

***2021 Virtual***

***2019 Charlotte, NC***

***2017 Denver, CO***

***2015 Las Vegas, NV***

***2013 Philadelphia, PA***

***2011 Washington, DC***

***2009 Honolulu, HI***

***2007 San Antonio, TX***

***2005 Arundel, England***

***2003 Cayman Islands***

***2001 Florence, Italy***

***1999 Tucson, AZ***

***1997 Islamorada, FL***

***1995 Philadelphia, PA***

***1993 Santa Barbara, CA***

***1991 Keystone, CO***

***2020 CANCELLED***

***2018 Aruba***

***2016 Toronto, Canada***

***2014 San Juan, Puerto Rico***

***2012 Vancouver, BC***

***2010 New Orleans, LA***

***2008 Sorrento, Italy***

***2006 Calgary, Alberta, Canada***

***2004 Boston, MA***

***2002 San Francisco, CA***

***2000 Mt. Tremblant, Canada***

***1998 Royal Tunbridge Wells, England***

***1996 Orcas Island, WA***

***1994 Amsterdam, Holland***

***1992 Islamorada, FL***

***1990 Mt. Pocono, PA***



## **INTELNET SCHOLARSHIP WINNERS**

**2021**

*Sara Stein  
Alex Warburton  
Madalyn Moses*

**2020**

*Amber Defatta  
Gabrielle Moses  
Ashley Sjoberg*

**2019**

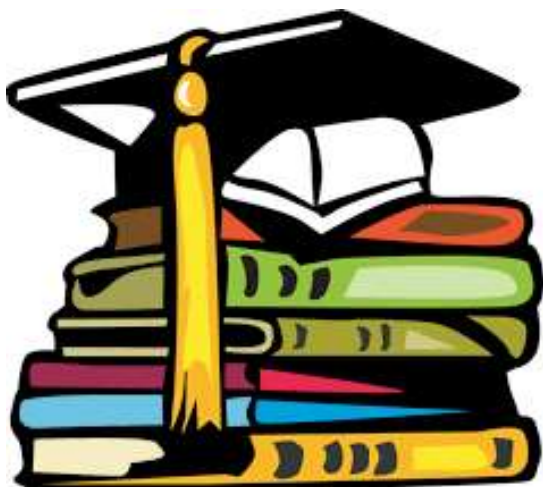
*Sydney Mayer  
Brelyn Friedman  
Taylor Colby*

**2018**

*Ayla DeFatta,  
Avery Gray  
Blake Ocampo*

**2017**

*Michela Spicer  
Taylor Girard  
Andriana Fernandez Cortes*



## 2021 Calendar of events

- 5/5-5/7 *South Carolina Association of Licensed Investigators (SCALI) / Intellenet Annual Conference, Hilton Embassy Suites, Myrtle Beach, SC*  
<https://www.scalinv.com/2021-annual-conference>
- 6/17–6/19 *Florida Assoc of Licensed Investigators (FALI) – Hilton Cocoa Beach Oceanfront, Cocoa Beach, FL*  
[www.FALI.org/page/FALIconference](http://www.FALI.org/page/FALIconference)
- 6/23 –6/25 *National Assoc of Legal Investigators (NALI) – Menger Hotel, San Antonio, TX*  
<https://nalionline.org/events/nali-annual-2021>
- 8/25-8/29 *Texas Association of Licensed Investigators (TALI) 50<sup>th</sup> Anniversary Conference, Sheraton Downtown, Fort Worth, TX*  
<https://www.tali.org>
- 9/19-9/20 *Arizona Association of Licensed Private Investigators Conference, Sheraton Mesa Hotel, Mesa, AZ*  
<https://aalpi.com/our-conference/>
- 9/22-9/23 *Pennsylvania Association of Licensed Investigators (PALI) Annual Conference, Hershey, PA*  
[www.pali.org/2021-conference](http://www.pali.org/2021-conference)
- 12/8-12/10 *IPSB Close Protection Conference, Westgate Hotel, Las Vegas, NV,*  
[www.http://ips-board.org/](http://www.http://ips-board.org/)

**FORWARD ASSOCIATION CONFERENCE/SEMINAR INFO TO THE NEWSLETTER EDITOR– ed@oceanstatesinv.com**

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