

## INTELLENET News

# Official Newsletter of the International Intelligence Network, Ltd.

Intellenet.org

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# The Relationship of Security Consulting & Private Investigation William Blake

Security consulting and private investigation are compatible in many ways. Within the overall context of business security, security consulting is the preventative aspect within the total security scheme. The security consultant identifies and recommends reasonable and appropriate cost-effective protective strategies for the business owner. When there is a breach of the protective measures, the private investigator is chosen to identify the source and cause of the problem. In actuality, these two security components act in unison to protect the business owner.

Both parties derive benefits from a mutual association. The security consultant develops protection strategies, which are reinforced by the actions of the private investigator's into lapses of the protective measures. The investigator's inquiry may also identify additional risk areas which the consultant can exploit to develop additional risk countermeasures.

There are financial benefits for both parties. Because of a knowledge of common negligent security issues, the consultant normally receives an increased hourly billable rate through demonstrating that risk countermeasures will significantly reduce the number of negligent security claims. The average security consultant matter normally requires more billable hours than is required for the average investigation.

Additional financial benefits can accrue to the investigator when an investigative assignment is not viewed with tunnel vision. Every situation should be reviewed to determine what additional services can be suggested to the client. As an example, a private investigator may be requested to investigate the assault of a supervisor by an employee when the client does not was law enforcement involvement. Working outside of tunnel vision, the investigator may discover the need for identification and prevention of workplace violence training, development of appropriate policies and procedure, and related issues. Therein, lies the need for the security consultant and private investigator to be cognizant of the others experience and capabilities. Mutual knowledge and assistance can be financially beneficial to all parties.

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## Peter's Posting

Peter Psarouthakis **Executive Director** 





Hello Members.

I hope that you are all doing well and staying healthy during these very unusual times of the COVID-19 crisis. We know that many of you are struggling with your businesses the Wednesday Webinars idea to provide educational opduring this crisis. Know that your association wants to help if it can. One thing we are able to do is help with

membership renewals this year. If you are struggling financially please do not think you should not renew or need to drop your membership. Just let us know what is going on with your situation and we will help out. We do not intend to lose any members due to this crisis. Of course, if you are in a position to renew, we would appreciate that as well as it helps the entire association.

As everyone is aware, we unfortunately had to cancel our 2020 conference in Las Vegas. We are returning to Las Vegas in 2021 and hope to have hotel reservation information to everyone in the near future. I would like to say a big thank you to everyone that completed the member survey we sent out regarding future conferences beyond next year. Your input is very helpful and

appreciated. As we had to cancel the annual conference this year, our education director Jeff Stein came up with portunities to our members and their staff. These programs have been a huge success and we appreciate mem-

> teered their time to be presenters.

> bers that have volun-

We are always looking for qualified members and during this slow time of our profession it is a good time to be on the look out for good candidates. If you know of someone that you feel are qualified and would be a good addition to Intellenet please send us an email with their contact information and a brief introduction to who they are. Emails should be sent to intellenet@intellenet.org

Thanks,

Peter Psarouthakis Executive Director

#### Welcome New Members!

These are our new members since we last published. To update your membership listing on the web or the Briefcase Roster, send info to intellenet@intellenet.org.

John Aiani – Melbourne, FL Louis M. Barry – Granby, MA Zachary Beyer – Wichita, KS Ronald Bone – Tacoma, WA Gerard Boniello – Fitchburg, MA Sandra DiGiovanni - Rancho Palos Verde, CA Max Fratoddi – Bluffton, SC Nathan Goode – Ocala, FL Michael Graziano – South Setauket, NY Rafael Guerrero – Madrid, SPAIN *Lyle Hendrick – Columbia, SC (reactivated)* Scott Hunter - Las Vegas, NV Charles "Chuck" Joyner - Houston, TX Mike LaCorte – London, United Kingdom Cathy Macfarlane - Overland Park, KS Paul Meacham – Middlebury, VT Thomas Morgan—Keller, TX Michael Payne – Lincoln, RI David Pierce – Waltham, MA John Pepper - Miami, FL Tamara Rabenold - Huntersville, NC Stephanie Savoy – Naugatuck, CT J Damien Scott - Salt Lake City, UT Kieran T. "Kerry" Spaulding – Sayre, PA Megan Wallace – Mexico City, MEXICO

## Carino's Column

James P. Carino Jr, CPP, VSM, BAI
Intellenet Founder/ Executive Director Emeritus



### AN INCOMPLETE HISTORY OF INTELLENET (PART III)

#### THE MATURING YEARS

December 31, 1999 was perhaps the most traumatic New Year's Eve in recorded history as all eyes were on Y2K and whether all computers would crash. Alas, nothing happened. The big hype panicking much of business and industry turned out to be a big dud. It did have a slight impact on PIs, however, as many business clients diverted investigative dollars to protecting their computer systems. While there was an impact on state association memberships, Intelnet (as we were known then) suffered no ill effects. Within a year, however, another mini problem struck our profession with the 2001 mini recession.

The now veteran Intellenet Board was primed to address business opportunities for members and continue our worldwide growth. The vision of a true worldwide investigative association came to full fruition. Our list-serves established in 1999 provided virtually instantaneous transmission of requests for investigative assistance, sharing business development of ideas and investigative techniques, and problem resolution.

We did not yet know that the Intel Corporation would take exception to our name Intelnet as a trademark infringement. More on that later.

#### **CONFERENCES**

The new Century looked off with yet another outside the US site as Louis Laframboise hosted us at Mt. Tremblant exposing us to the French Canadian world. The next conference was in Florence Italy. To help set that up Hava and Jerry Levy, Connie and Jim Carino flew to Florence at personal expense. Geoff Hughes also popped in from England. Conference host Armando Starole and conference planner Sandra Logane (a personal and professional friend of Monica Huss, wife of member Steve) to set one of the more memorable conferences. A total of 63 attended with about 25 spouses joining the attendees. While we tried, we did prove it is not possible to consume all the wine in Tuscany. The Banfi Winery tried to cooperate by offering much of their product through a tour, wine tasting at their museum, and five wines to match the five-course dinner in their castle.

Subsequent conferences in San Francisco (with a visit to the Coppola winery); the Cayman Islands (where we swam with the sting rays and set an unbeatable consumption record at their poolside bar). One other highlight is the most famous photo in Intellenet history – the bobbing heads of fully clothed Jerry Adams and Maureen Hughes in the pool. Only Jerry and Maureen know for sure how that happened! The 2004 Boston conference, hosted by Denny Crowley (the Elder), the big highlight (among many) was the closing Gala at the JFK Library which was exclusively ours for the evening. The following year brought us back to England, this time to Arundel and again hosted by Geoff Hughes. Many of us stood at the exact point where Admiral Nelson last stood but we had an advantage we survived. The year 2006 had us return to Canada making our way west and to Calgary, hosted by Kevin Ripa. Highlights included lunch at Lake Louise and a rodeo. Many enjoyed the Great Rocky Mountain Train ride (to or from) Vancouver as part of this journey. Next was a return to Italy, this time to Sorento for the 25-50-75 (Intellenet's anniversary, Jim and Connie's anniversary and Jim's birthday) as the theme. Many coasted Rome where some yours were set up before heading south by charter bus. Highlights included a tour and security briefing at Pompei and a hydra plane visit to Capri. The following year brought us to the fabulous beaches of Honolulu. Hosted by Joe Cahejos a highlight was a tour and briefing of the POW-MIA facility at Hickam AFB. The decade concluded with the 2010 conference in New Orleans, hosted by Buddy Bomibet (d. 2020). Binet's and Bourbon Street says it all. Attendees included three guys named Peter Psarouthakis, Ed Spicer and Jeff Stein attending their first conference. Washington DC, hosted by Nicole Bocra followed. Tours of the nations Capitol highlighted the social aspects of this conference. Vancouver, Canada was next, again hosted by Kevin Ripa. A highlight was the Rocky Mountain Train Ride to Whistler, lunch and a tour at this prior Olympic site. The year 2013 gave two conferences, first a gathering of most of our members based in Asia and hosted by Jeff Williams and the annual in Philadelphia, hosted by Joanne Dougherty. This was a memorable one – a tour, dinner, gala and exclusive use of the Constitution Center. It also marked the stepping down of Jim Carino as Executive Director after a 30 year reign. This was accomplished as a result of the succession planning committee put together by Jim and courtesy of Dennis Crowley (the Elder) as Chair, Bill Blake, Rob Dudash, Peter Psarouthakis and Sandra Stibbards. Peter was named as Jim's successor and took the helm at the end of this conference.

One final note on conferences. Not to be treated lightly were the outstanding presentations at each. Also during this decade was the establishment of pre-conference prior Day Training, a concept first established by Intellenet and now a staple copied by many other associations. Also noted in the Intellenet archives was a letter of welcome from Congressman Pete Sessions of Texas for the Austin conference. Rep. Sessions was a leader in Congress in introducing legislation favorable to and needed by PIs, most notably the 2004 removal of the heinous conditions set forth in a 1999 revision of the FCRA kudos to member Bill Asher got arranging this.

#### **LEGISLATION**

While Congressional, FTC (FCRA), and other government legislation, Acts, etc. had varying degrees of negative impact during this period, none was devastating to the investigative professional. In Pennsylvania in 2005 on Easter Sunday William Berkeyheimer was shot and killed as he responded to a doorbell ring. The assailant had obtained his home address through a PI firm who ran a database check for his address for the assailant. A couple of Intellenet members (Jimmy Mesis and Jim Carino) were requested by the attorney for the widow to assist in the civil suit filed against the PI firm and assailant. More important for the investigative community was Intellenet/PALI members' success ensuring no adverse legislation was passed as in the Rebecca Schaeffer and Amy Boyer cases. The Berkeyheimer assailant was identified and pled guilty to first degree murder and sentenced to life imprisonment.

The civil matter which did impact on Intellenet was the purported trademark infringement case brought by the Intel Corporation. With the assistance of Jim West, our Legal Counsel (Jim was a former US Attorney serving for 8 years in Harrisburg and Pittsburgh), we pled our case. Finally, in 2006 Intellenet agreed to mediation as a way to resolve and yet to be officially filed civil complaint. The Arbitrator ruled in favor of Intel, citing a piece of recently passed trademark legislation favorable to the Intel Corporation. The settlement gave us 9 months to comply with the terms. The Intel Corporation interposed no objection to the name change to Intellenet. In fact Intel suggested it as an acceptable name—a name change that became official in June 2007. Members Fred Bornhofen and Dennis Crowley (the Elder) represented us along with Attorney Jim West.

#### **GROWTH AND DEVELOPMENT**

Membership continued to expand an evolutionary basis from around 300 in the year 2000 to approximately 450-475 on the investigative roster by 2013. Added to this our Supplemental Support List (SSL) and D-List members brought our total member close to 600. Noted in the files was a comment that in the year 2000 we had 65 members who did not yet use email. Throughout attrition and education we finally had all members on the Listserv by 2005.

Also in 2000 we discovered Peggy Centonze. Peggy was initially retained as a sub-contractor to handle our internet/Listserv of all matters. In 2005 we further expanded her duties by naming her (our first) Executive Secretary – later changed to her current title of Executive Assistant. In sum Peggy has become an extremely important member of the Intellenet family.

Intellenet first exhibited with Jim Ross' surveillance Expo Company, from about 1992 – 2002. In 1999 Ross teamed with Northeastern University (Boston) to hold his conference. Just prior Reggie Montgomery, President of the New Jersey PI Association (NJLPIA) and Jim Carino representing PALI began talks on a joint PALI-NJLPIA conference. Others attending the Boston conference from MA and other New England states got wind of this and joined in. Thus was born the first Northeast Super- conference held in Atlantic City in 2000. It was such a success that a follow-up was held in 2002 and then again one in 2013, this latter one hosted by Jimmie Mesis and PI Magazine. Intellenet exhibited at the 2013 conference

Intellenet also began hold cocktail mixers at ASIS annual seminars during this period ending in about 2010 as member attendance at ASIS annual seminars began to wane. Several still existing SSL and D List members were recruited as well as a good number of present (some now retired) investigative members.

In year 2010 we started a very successful recruitment effort at IAAR Conferences (re-named ACFCS in 2012). Its chief, Charlie Intriago not only comped us in as Exhibitors but also always gave us a great location. He also utilized several of our talented members including Bryan Ingram (TX) and Kevin Ripa (Canada) on computer forensics during the IAAR years and then Sandra Stibbards (CA) as the Headline Speaker on Open Source Intelligence at the 203-2015 conferences. This run ended with the sale of ACFCS by Charlie.

Throughout this period (2000-2013) we also exhibited at several state association conferences to include TALI, PALI and FAPI as well as the Philadelphia Bar Association in concert with PALI, the National Federation of Paralegals Associations (NFPA) and the NACDL. These later three met with little success. To this day, Intellenet remains supportive of any state association requesting our support and interface and in recent years has branched out further in exhibiting. Basically, conference exhibiting was by and large another first for Intellenet, now being copied by others.

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In 2005 Bill Blake re-initiated the Intellenet Newsletter, this time publishing it on-line. The first had a publication date of September 2005. Published quarterly ever since all are available on our <a href="www.intellenet.org">www.intellenet.org</a> website under its own caption. In March 2006 a special newsletter addressing Product Counterfeiting and Diversion actually generated request from two Fortune 100 companies for permission to use and re-print. Permission was granted after receiving approval from all of the authors.

In 2009, Blake proposed and eventually established a Speakers Bureau. Members were requested to submit presentations on their fields of expertise along with a copy of their resume. At one time this was assembled in booklet form with copies provided to all known PI associations. The first edition was published in February 2010 and is periodically reviewed for currency with new members periodically requested to submit presentations. The Speaker Bureau program listings is also on our website under the Educational Training caption. It too was an innovative idea now embraced by other associations. The Speaker project also kindled the idea of also showcasing the talented base of Intellenet investigators in publication. The first of three major books edited by Bill Blake was published by Charles C. Thomas, Publishers. This first book has been used by Tennessee as required reading for the PI license, arranged by Tom Miles (d. 2017). Intellenet is still receiving checks from Thomas for the sales of these publication. Information on all Intellenet publications authored by Intellenet members is also under the Education and Training caption.

#### *INITIATIVES*

This was the period that Initiatives began to impact. The earlier successful RTC of the mid 1990s project brought in by Joe Malley was served through a government contact offered through a Request For Proposal with detailed specifications. While Intellenet assisted in the proposal it was the skills of Malley in proposal writing that landed this contract. Prior and post efforts to land government contracts failed in all aspects so the "policy" was to shy away from anything government.

Although it was not referred to as an initiative longtime and Board member Fred Bornhofen (d. 2019), ran one of the more successful long-term projects involving product counterfeiting for a major cosmetic firm. The scope of this project covered at least 4 continents (North and South America, Europe and Asia) utilized many members until its run ended circa 2012. The operation involved controlled buys, raids with federal, state, local and foreign investigative agencies along with criminal prosecutions and civil charges. Like other initiatives this one also limits disclosure due to confidentiality agreements, sensitive sources and methods. Quite a few members utilized by Fred are still active members as of this writing.

The concept of initiatives, slow in coming into focus had a very dramatic impact when Dave Ziegler (NJ) landed the ETS contract in 2008. Dave had started providing service in 2006 and was invited to submit a competitive proposal in 2008. A joint proposal preparation between Dave and Intellenet was launched and award came through early in the following year. The audit aspect of the program is exclusively international. Many years these audits were conducted in over 100 countries with our top year 142 countries. In total these audits have been conducted in 145 countries. Most locations had multiple audits so the number of audits conducted are high in the thousands. In the early years the only investigative effort in the US was to assist ETS in locating SAT packages not delivered to the designated school. About 12 requests arrived after 3pm on a Friday with a plea to locate before 8am on a Saturday to negate the need to last minute cancel country wide the SAT testing for concerns over compromise. Intellenet members responded with urgency and located the missing packages usually before sundown. In sum, all SATs were held without anyone being aware of the drama on these few occasions. Starting in 2014 the ETS contract expanded to include monitoring SAT testing sites in several US states.

The Tyco initiative which ran from early 2008 until March 2013 showed us that initiatives remained in play either per terms of the contract or whenever our point of contact leaves whichever comes first. In the case of Tyco, the latter brought an abrupt end even though we had signed a renewal for the period 2012-2017. During this 5 year period we conducted 40 inquiries, 32 in the US and 8 international. Billings ranged from \$100 to \$14,500.00.

In 2012 using Intellenet as the network member Don Hubbard (NC) landed a contract involving a major pharmaceutical firm. The contract had a 3 year firm involved 475 retail locations located in 39 US states with a total of 1025 visits. The client was extremely complimentary concern the outstanding job by the 98 members.

Member Bill Asher through a relationship with a referral service receives requests for various types of investigations, mostly from individuals (rather than corporations). Bill first questions the request and requester before seeking out a member who has right of refusal of the assignment without prejudice. A "finders fee" is due to the referrer on those that are accepted. Most of these requests are international in nature. Over the years there have been several other small or one-shot project initiatives involving only a handful of members, some of whom are on a retainer basis. Some are applicable to the US, some international and some to both.

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Readi-Response. The brainchild of member Kevin McClain (IL), this major initiative has now been fully developed and tested. A member needs to make intentions to participate known to Kevin due to its complex nature but no interested members will be denied. Initially, the initiative is primarily designed for US members but the expectation is it will become worldwide in the not too distance future.

In sum, the concept of initiatives is an integral part of the Intellenet vision — to be investigative arm for private sector clients. This, of course, increases billable time for our members. The developmental means for initiatives is simple. Many of our members are competent to conduct but may not be competitive to land a regional, national or international contract. By having the entire force of Intellenet membership strategically located in all corners of the world a competent member can become competitive. Intellenet also has members schooled and skilled in proposal writing and are available to assist upon request.

Part III has covered the Carino years. Part IV will conclude this informal and very incomplete history of Intellenet. It will cover the Psarouthakis years from 2013 to present.

To be continued . . . . . .

## IN MEMORY-2020 DECEASED MEMBERS



Julius "Buddy" Bombet—February

Joel Gross— April

Jeff Fry—May



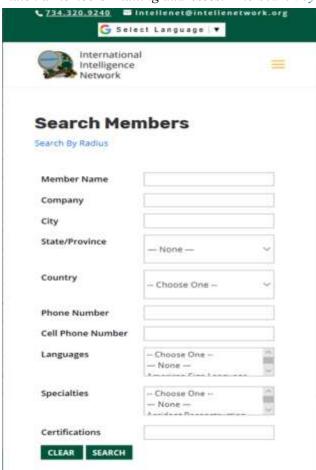
The Leader In Private Detective Software

## Peggy's Page

# oy Peggy Centonze Intellenet Administrative Assistant

#### Hi:

Have you tried to locate a member in a specific area? The city search on the Member Finder shows results that only match a members' mailing addresses. The Search by Radius link can search for members near a specific location.



The Member Finder search is great when you know the members name, city, or company, etc., but if you don't know their address and just need to see who's located near a specific location, the **Search by Radius** link is your best option.

#### Looking for members near a specific geographic location?

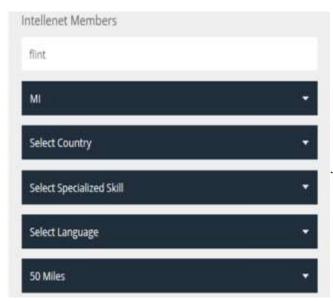
ß Click on Search By Radius, found under the Search Members text of the Member Finder page. A new window / page will open in your web browser displaying a map and more search fields underneath. See image "Intellenet Members" below.

For a broad search, **Enter** a **city or** even **county** in the USA, **Select** a **State/Province** (note: USA states are abbreviated, only 2 characters), then **Select** the **Radius** (options are from 5 - 500 miles) and the results will appear automatically below.

You can also add additional criteria, such as a **Specialty** or **Language** to narrow the results for members near this location.

The same applies when searching a Country. The Member Finder page shows 1 result when you search the **City** of Sydney, **Country** Australia, but the **Search by Radius** page results show a few members within a 25 miles radius of Sydney, Australia.

This **Search by Radius** page example shows a search of members within a 50 miles radius of Flint, Michigan (MI).



"Flint" is typed into the blank field as the city / location, while "MI" (Michigan) is selected as the **State**, and a **Radius** selection of 50 miles is chosen. Try it yourself. You will see the results show 6 members are located within 50 miles of Flint, MI even though none of the members have an office in Flint.

If anyone has questions or your own listing needs updating, contact me anytime and I'll update your listings asap. I am here to assist you with any administrative need or question you have, so feel free to email me anytime at intellent@intellenet.org.

### Thanks, Peggy

## New Member Profile

#### Michael LaCorte

Name: Mike LaCorte

Position: CEO

Email: m.lacorte@conflictinternational.com

Company: Conflict International

Address: 180 Piccadilly

London W1J 9HF



Mike LaCorte is a relatively new Intellenet member, having been recently accepted into membership in February 2020. He was really looking forward to the 2020 Intellenet Conference in Las Vegas but will have to wait till 2021 to meet other members. Based in the UK, Mike has been operating in the private sector for over 20 years. Mike is the CEO of Conflict International, which was formed in 2008 following a merger between two London based investigation agencies.

The company has grown to become global leaders in intelligence and international investigations with its head office in Central London and local offices in the US, Spain and Cyprus.

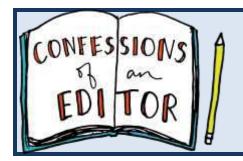
In October 2017, Mike was elected as President of the World Association of Detectives and since 2018 has served as their Chairman for a second consecutive term.

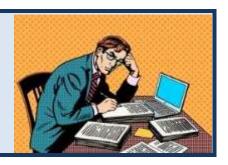
Mike is a member of many associations around the world and has on several occasions been internationally recognised in the investigation industry with awards including The WAD Investigator of the Year at their annual conference in Bucharest in 2016, and The Richard-Jacques Turner Award for Excellence at the Association of British Investigators AGM in Wales in 2019.

Mike specialises in project managing complex international investigations utilising various methods and investigation strategies, keeping within local laws and presenting professional, admissible intelligence.

Mike has is a respected figure in the industry and been quoted in numerous press articles and media outlets.







Due to a editor's error, last edition's front-page article, "Interviewing & Rapport", was not credited correctly. The article's author is Fernando Fernández, P.I., from Covert Intelligence, LLC, who also wrote this issue's story starting on page 13 regarding the Coronavirus. Intellenet News regrets this mistake & thanks Fernando for bringing the oversight to our attention!



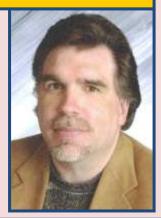


**Kevin McClain, CCDI, BAI** recently announced the initial launch of his mobile application connecting investigators and clients in real time scenarios at accident and incident sites. The launch is scheduled for April 15, 2020 and it's not too late to sign up ...

All Intellenet members who sign up before launch date will be grandfathered in and will never have a subscription fee!

Kevin already has over 450 investigators in his investigative network and clients are signing up for beta testing. The Phase 1 Launch in October will offer the app to over 300,000 truckers as a part of a strategic agreement with the trucking industry, offering real-time local investigative expertise at accident sites via the app's instant notification capabilities.

If you are ready to be a part of this exciting network or have any questions about READI Response, contact Kevin at 877-532-1152 or email <a href="mailto:mcclain@readiresponse.com">mcclain@readiresponse.com</a>.



## Internet links & email addresses of interest

"Is It Down Right Now"

https://www.isitdownrightnow.com/

Life Insurance Policy <a href="https://www.lifeant.com/faq/how-can-you-find-out-if-somebody-had-a-life-insurance-policy-before-they-died/">https://www.lifeant.com/faq/how-can-you-find-out-if-somebody-had-a-life-insurance-policy-before-they-died/</a>

Access to Official Military Personnel Files <a href="https://www.archives.gov/personnel-records-center/ompf-access">https://www.archives.gov/personnel-records-center/ompf-access</a>

Online Detainee Locator System <a href="https://locator.ice.gov/odls/#/index">https://locator.ice.gov/odls/#/index</a>

Trusted Traveler Programs <a href="https://ttp.cbp.dhs.gov/">https://ttp.cbp.dhs.gov/</a>

Free Public Record Searches https://www.blackbookonline.info/

ISP List <a href="https://www.search.org/resources/isp-list/">https://www.search.org/resources/isp-list/</a>

Boston Police Public Records Request - <u>publicrecordsrequest@pd.boston.gov</u>

Commonwealth of Virginia Statewide Court records - <a href="https://eapps.courts.state.va.us/ocis/search">https://eapps.courts.state.va.us/ocis/search</a>

If you have any websites of interest to our members, email them to me!



# Video Conferencing Platforms Michele Stuart



The world changed. Our lives, personally and professionally, changed. The way we began to conduct our daily businesses changed.

So, during this adjustment period, many of us began to need the use of some type of video conferencing platform. Overnight ZOOM seemed to have become the 'celebrity' – the new favorite thing out there. Everyone jumped on and then, it seemed almost immediately, we began seeing the alarms go out about security compromises from zoom bombers to privacy issues. Normally companies try to mitigate bad press with comfort words but I have to give Zoom's CEO Eric S. Yuan credit, as he came right out and acknowledged these issues. He admitted Zoom had gone from an average of 10 million daily users to a whopping 200 million daily users. He commented that they were going freeze feature development and were working not only internally but with outside experts and users to look at the security issues. Also, improving their bug bounty program and creating a weekly webinar to update users on what is happening and progress they are making.

Zoom bombers were 'dropping' in everywhere, from school hosted zoom classes where, unfortunately in one case, pornography was shown to children. As recently as April 23, a zoom session at Cal State Fresno, was zoom bombed whereas the students and faculty were bombed with child pornography. Even our government has had a recent experience - a recent U.S. House Oversight Committee meeting where zoom bombing occurred three different times. It is important to note that zoom bombing is being taken seriously by law enforcement as an example of a teen from Connecticut was zoom bombing online classes and disrupting them with obscene language and gestures. The teen has been charged with committing fifth-degree computer crime, fifth-degree conspiracy to commit a computer crime and breach of peace.

Zdnet recently reported that attackers are gathering on online communities such as Discord, Reddit and other platforms to share Zoom conference codes. They also will put out 'bombing' request for certain zoom meetings.

https://www.zdnet.com/article/the-internet-is-now-rife-with-places-where-you-can-organize-zoom-bombing-raids/

Zoom also has a blog they are updating frequently whereas they listed these important issues:

So, here are a few reminders on using Zoom to host public events from their blog: <a href="https://blog.zoom.us/wordpress/2020/03/20/keep-uninvited-guests-out-of-your-zoom-event/">https://blog.zoom.us/wordpress/2020/03/20/keep-uninvited-guests-out-of-your-zoom-event/</a>

- 1. When you share your meeting link on social media or other public forums, that makes your event ... extremely public. ANYONE with the link can join your meeting.
- 2. Avoid using your Personal Meeting ID (PMI) to host public events. Your PMI is basically one continuous meet ing and you don't want randos crashing your personal virtual space after the party's over. Learn about meeting IDs and how to generate a random meeting ID (at the 0:27 mark) in this video tutorial.
- 3. Familiarize yourself with Zoom's settings and features so you understand how to protect your virtual space when you need to. For example, the Waiting Room is an unbelievably helpful feature for hosts to control who comes and goes.

I would suggest reading this entire blog as there are many more important facts that a user should know before or in continuing to use this platform.

Zoom isn't the only video conference software out there. I strongly suggest before using ANY video conferencing software / platforms, you take the time and research their security settings and any compromises they may have had. However, if you are looking for something other than Zoom here are a few to look at.

#### GoToMeeting – www.gotomeeting.com

This has been around for a while and many of us have used them. It is mobile friendly whereas you can start a conference from your smartphone if you don't have access to your computer. Depending on the plan, you can have anywhere from 1 to 3000 participants.

#### BlueJeans - https://www.bluejeans.com

This company offers a 30-day free trial then there is a monthly subscription. Depending on the subscription attendees can run from 75 to 150 and can also be accessed via mobile applications.

#### Cisco Webex Meetings – https://www.webex.comblu

Has free plans as well as a paid plan. Meetings can hold up to 100 participants and offer screen sharing.

#### Lifesize – www.lifesize.com

This company has three paid tiers and is designed for small to midsized companies. Their plans can run from 50 attendees up to 1000 for the Enterprise package.

#### **Skype** – www.skype.com

Many of us already know Skype as it has been around for a while now. Mostly known for its ability to chat with friends and family, the cross-platform app has the ability to support group video calling for up to 50 people.

#### Google Hangouts Meet – https://gsuite.google.com/products/meet/

This is part of their G Suite office productivity platform. Also has mobile capability.

I wish everyone good health in the upcoming weeks / months and hopefully our lives can get back to normal (or new normal) soon.

#### About the author:

Michele Stuart has 28 years of investigative and training experience. Beginning her career in financial investigations, she then formed JAG Investigations, Inc. in 1997. Ms. Stuart's area of expertise includes OSINT, counter intelligence, insurance fraud investigations, financial investigations, threat assessments, due diligence, organized retail crime, corporate and competitive intelligence. Ms. Stuart consults and trains federal, state and local law enforcement agencies, the military intelligence communities, fortune 500 companies as well as the financial and insurance industries in open source, social media and threat assessments / mitigation.



## Private Investigations in the times of Coronavirus Fernando Fernández





The coronavirus crisis overtook our lives. It's spreading rapidly, and the world is just not prepared for this type of pandemic. Or any. The United States will surpass China in new cases in no time. We are living through a historical event, adapting as we go, and it doesn't seem like it will stop anytime soon.

Everything in our lives is affected by this virus. Even the most straightforward parts of our routine took a hit. And even though we've done our best to adapt, to stay inside, practice social distancing and be responsible with our outside contact, problems still arise.

Many professionals started offering their services pro-bono to aid civilians during these times. Of course, private investigators are also in the front lines when a crisis ensues. Many independent private investigators and firms decided to open their services free of charge to those in need of assistance. Our work is usually uninterrupted, even in the most complicated circumstances.

Now more than ever, there's a risk of people going missing. Since we can't go out like we used to with family members or friends, we have to go out alone whenever we have a chance to. This means that a lot of older people, people with disabilities, and people with mental health issues have to find their way home, and sometimes they can't. People can become disoriented, lost, or even taken when we all least expect it. This is where private investigation comes in.

Our work comes in handy when all other resources fall short. This crisis we're living is no exception. Since a lot of our cases require individual involvement, it's easy to move around within the boundaries COVID-19 forced us to uphold. Criminals do not stop just because there's a pandemic going around, accidents keep happening, investigations keep rolling, which is why the police department may fall short when it comes to missing people.

We've discussed this issue before. Where the police don't have the resources, reach or time to dedicate to some of these cases, private investigation provides the attention to detail needed to close them. Even looking at the nitty-gritty, we can also conduct meetings and keep communication with families digitally, share findings, and connect without the risk of contraction.

Private investigators can also conduct something similar to a welfare check, in which we confirm someone's well-being. With the restrictions that exist for all of us, we need to do our best to respect the guidelines. It's the only way we can flatten the curve.

All of this information comes to prove that private investigation is not just a career, but a public resource that can adapt and grow no matter the circumstances. Our work makes a difference daily, and I'm very proud of what I do because of that.

Before signing off, I have to mention to please stay home. Keep informed with your local news agencies, and stay on top of the CDC recommendations. Staying inside is the only thing we can collectively do to improve this situation. When in doubt, please reach out to your health professionals and stay safe.

If you have family or friends that are missing, please reach out to your local police department and friendly neighbor private investigator for assistance in these strange times. Remember, the first 48 hours after someone goes missing are the most important. If something seems fishy, act fast. Let's beat this thing together.

Fernando Fernández, PI, BAI, CDRS, CCDI, CII, CAS, CHS-II, SPA Certified International & Criminal Defense Investigator President - Covert Intelligence, LLC

Recipient of the 2018 Investigator of the Year award by the Council of International Investigators, Fernando is a private investigator with more than twelve years servicing the Caribbean with his company, Covert Intelligence, LLC. He is an expert in corporate and digital fraud, with certifications that include international process server, polygraph examiner, and body language specialist, among others. Fernando specializes in micro/macro expressions, missing person cases, and offers seminars about the art of interrogation. He is the author of a notebook called "El Arte de Detectar Mentiras", with information about interrogation, interviewing, body language, and micro-expressions techniques in Spanish. His first novel, "Paradise Undercover", depicting life and work as a PI in the Caribbean Islands, is written in English and was released in 2015.

For information, or to coordinate an interview with Fernando Fernández, please call 787-603-4504 or send an email to fernando@covertintelligencegroup.com

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The Intellenet BOD is currently looking for volunteers for various positions not limited to but including newsletter editor, scholarship committee & membership committee. If interested in these or just helping out Intellenet in general, contact Peter <a href="mailto:intellenet.org">intellenet.org</a>

### Investigating Your Past: How Private Investigators Bring Value to Adoptees

#### **David Linkletter**

In the evolving world of adoptee rights and DNA genealogy analysis, there is ample space for investigative work as legal barriers fall away and scientific breakthroughs gain speed. Coming to terms with the past can be difficult: along with the emotional uncertainty comes the apprehension of how to proceed with legal research, a daunting task for the layperson. Investigative firms help ease the pain and bring the comfort of closure with facts, as we recently experienced during a client's journey to reveal her birth parents' surprising past.

Our client, "Sara," was put up for adoption when she was about one year old in the 1970s. The only information she obtained from her adoptive parents was that her biological mother was a 20-year-old jewelry salesperson by day and waitress at night, and her biological father was a 30-year-old married father of four children.

Like many others who are ready to seek out biological family or unknown parents, Sara took an autosomal DNA test, which is the most basic and popular option. An autosomal DNA test provides DNA matches within five to six generations on either of the biological mother or father's sides of the family. Additional testing options include mtDNA (mitochondrial DNA), which traces one's mother's lineage, and Y-DNA testing, which focuses on the Y chromosome and traces one's father's lineage. According to an article published by MIT Technology Review in 2019, over 26 million people have taken an at-home DNA test; if the trend continues, DNA testing websites could hold data on the genetic makeup of more than 100 million people by 2021.

Once DNA has gone through the testing process, most companies will provide a DNA match list of immediate or distant family members. Some of the DNA matches may have additional information, including family surnames, places of origin, or even a family pedigree with names, dates, and places. Unfortunately for the client, she had no matches when she originally did the testing a few years ago. Discouraged with the dead-end, she put her search on hold and the years passed on, until she recently engaged with our firm.

As luck would have it, Sara resumed her search at the optimal time.

On January 13, 2020, New York State Governor Andrew M. Cuomo announced Senate Bill S3419, allowing adoptees 18 years and older to receive a certified copy of their original, or pre-adoption, birth certificate, would be in effect beginning January 15, 2020.

On that date, the New York State Department of Health began accepting requests from adoptees 18 years and older born in New York State, outside of New York City, who wanted to receive their birth certificate. If the adoptee was deceased, direct line descendants, such as a child, grandchild or great-grandchild of the adoptee, may request a copy of the adoptee's birth certificate. Also, a lawful representative of an adoptee or a lawful representative of a deceased adopted person's direct line descendant may also apply for an original birth certificate.

Excited with the prospect of finally learning more about her past, we encouraged the client to request her birth certificate, guiding her with the paperwork process. Fate intervened once more, as no sooner had she submitted the paperwork that she received notice from a genealogy website. Although she had originally found no matches at the time of her testing, the influx and popularity of DNA testing and genealogy had broadened the amount of records to cross-reference, and a match was found: Beth, a first cousin. Wary of scams that prey on the emotionally vulnerable, the client requested we ensure the person was real with no red flags, such as fake phone numbers and email addresses, multiple social media accounts with conflicting information, or using predatory language in her correspondence. Our research found no apparent fraud, and Sara reached out to Beth, who explained that her deceased father had five brothers, only one of which was still alive: Uncle Don.

Our media searches on Uncle Don found he had quite a news presence, dating back to the 1940s, when a human interest story at the time highlighted Uncle Don and his brothers. Twenty years later, the family would once again be in the news, but this time the story was not so benign, as Uncle Don's older brother Frank was involved with organized crime. Frank was the "legitimate" liquor license holder for a nightclub that was ultimately owned and operated by the mob, which did less than legitimate business and illegal activity through the club.

According to our news research, one of the young waitresses at the club, Maria, was also employed as a salesperson at a jewelry store. After several months of working at the club, she was lured into committing a jewelry heist netting \$30,000. Local authorities began to investigate the crime immediately. Since the club was under several unrelated investigations, Frank's crime bosses were worried the jewelry heist was going to bring further law enforcement attention to the activities of the club. Two days later, Maria's body was found in a dumpster. Almost two years later, Salvatore, the manager of the club and an organized crime enforcer, was convicted of the murder. Frank testified at the trial.

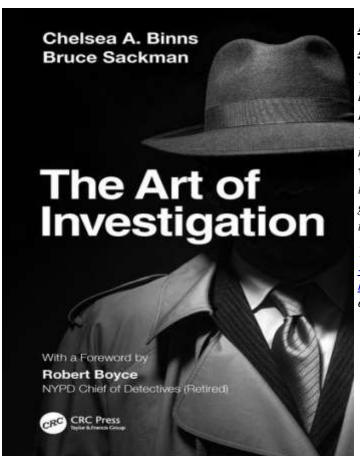
Simultaneously as we were discovering this historic information, Beth contacted the client again and stated that Uncle Don wanted to be introduced to her. According to our cursory research, Uncle Don appeared to have lived a law abiding life and was now retired in Tennessee. We advised Sara to call Uncle Don if she felt comfortable, but as interview experts, we also offered to make the call for her. Sara decided to call, and without prompting, he told her the story of his brother Frank's involvement in organized crime and then dropped a bombshell: he believes that Frank was her biological father and Maria, the murdered waitress, was her mother. He recalled that he had held her as a baby, just months before her mother was killed.

While the case is still ongoing and every day we are finding new pieces to this puzzle, building a storyline and timeline for the client helped her finally resolve some of her unanswered questions. Although a heart wrenching story, Sara was satisfied to learn the truth about her lineage that she had wondered about her entire life. And unexpectedly, she made real connections with new family members that she did not know she had.

We continue to investigate through police reports, court records and transcripts, trying to give Sara as many details as possible about her parentage. We continue to seek out more family members through public records research, and found Maria's sister, Sara's aunt, who is still alive.

Not all investigations will be as dramatic as this one or have concrete investigative conclusions and results. Unfortunately, many of these stories also don't have a happy ending. Although it is not the private investigator's job to counsel the clients, we believe it is our ethical responsibility to guide them through the process and advise them of the potential emotional pitfalls to both the adoptee and the birth parents that discovering the truth might bring. By preparing a concrete research plan and collaborating with the client on their needs, we can help bridge the gap between what they need and what we can find to bring closure.

Author: David Linkletter is the Managing Director of Intelligence Options



### <u>New Book Edited by Intellenet Member</u> <u>Bruce Sackman</u>

The Art of Investigation is a new book co-edited by Intellenet member Bruce Sackman and Professor Chelsea Binns of The John Jay College of Criminal Justice in New York City. The Art of Investigation examines the qualities required to be a professional, thorough, and effective investigator. As the title suggests, it delves into more than the steps and procedures involved in managing an investigation, it also covers the "soft skills" necessary to effectively direct investigations and intuit along the way.

You can purchase a copy at <a href="https://www.crcpress.com/The-Art-of-Investigation/Binns-Sackman/p/book/9781138353787">https://www.crcpress.com/The-Art-of-Investigation/Binns-Sackman/p/book/9781138353787</a> or Barnes and Nobles, Amazon, or other book outlets

### 37<sup>th</sup> Intellenet Annual Conference Schedule of Events March 22 – March 25, 2021 As of June 24, 2020

#### Sunday March 21, 2021

4:00 PM Board of Directors meeting

Monday, March 22, 2021

7:30 AM - 8:00 AM Check-in

8:00 AM - 9:00 AM Welcome, Introductions, Overview; Peter Psarouthakis & Jeff Stein followed by personal Intro

ductions by attending members.

9:00 AM - 12:00 PM Nicole Gray, Daniel Loper and Michele Stuart – Session 1:

Aspects of a Fraud Investigation – from A to Z In this presentation our firm is engaged to investigate a new fraud case involving financial exploitation. This case has three key components: the financial fraud; obtaining & analyzing digital evidence & identifying & reviewing open

source intelligence.

12:00 PM - 1:30 PM Lunch on your own

1:30 PM - 4:00 PM Nicole Gray, Daniel Loper & Michele Stuart - Continued 4:00 PM - 4:20 PM John Gaspar - Board Accredited Investigator Certification

5:30 PM Cocktail party

7:00 PM Welcome dinner for all paid attendees

Tuesday, March 23, 2021

8:45 AM - 9:00 AM Additional Opening Remarks, Introductions for new attendees

9:00 AM - 10:00 AM John Gaspar – Demystifying the Investigative Process

10:10 AM - 10:45 AM Bruce Hulme - Legislative Updates

10:45 AM - 12:10 PM Wesley Clark - Investigative Statement Analysis

12:10 PM - 1:15 PM Lunch

1:15 PM - 2:20 PM Tony Olivo - AEGIS:Beyond Surveillance-Using State of the art technology for security & video

analytics

2:20 PM - 3:20 PM Lisa Dolan - Growing your Security Business, Selling to the Government-what's involved

3:30 PM - 4:30 PM Panel of International Investigators – Discussing overseas/international

perspective on investigations & what can & can't be done in their respective countries

Wednesday, March 24, 2021

9:00 AM - 9:15 AM Announcements

9:15 AM - 12:30 PM Michael Julian - ALIVE; Active Shooter Survival Training

12:30 PM - 1:30 PM Lunch on your own

1:30 PM - 2:30 PM Kelly Riddle - "Cases That Can Land You in Jail"

2:30 PM - 3:30 PM Eric Flores - Kidnapping Express

3:30 PM - 4:30 PM Kitty Hailey – Ethics 5:30 PM Cocktail party

7:00 PM Gala Dinner for all paid attendees: Speakers, awards, scholarships, auction, etc.

Thursday, March 25, 2021

9:00 AM - 10:30 AM "Thomas Brooks; Probate Investigations - an overview of "how to" investigate

disputes involving a descendant's estate upon their death. We often hear about someone changing their will & giving all their money to their housekeeper...cutting out the family.

Presentation provides an example of how this occurs & how to invalidate a Will. I also show

"how to" market your service in this area to Trust Companies and Attorneys."

10:30 AM - 11:30 AM Kelly Riddle - Marketing your business to make money

11:30 AM - 12:00 PM Closing Remarks—See you in 2022 in ???????



### PAST CONFERENCE LOCATIONS

2021 Las Vegas, NV 2020 CANCELLED

2019 Charlotte, NC 2018 Aruba

2017 Denver, CO 2016 Toronto, Canada

2015 Las Vegas, NV 2014 San Juan, Puerto Rico

2013 Philadelphia, PA 2013 Manila, Philippines 2012 Vancouver, BC

2011 Washington, DC 2010 New Orleans, LA

2009 Honolulu, HI 2008 Sorrento, Italy

2007 San Antonio, TX 2006 Calgary, Alberta, Canada

2005 Arundel, England 2004 Boston, MA

2003 Cayman Islands 2002 San Francisco, CA

2001 Florence, Italy 2000 Mt. Tremblant, Canada

1999 Tucson, AZ 1998 Royal Tunbridge Wells, England

1995 Philadelphia, PA 1994 Amsterdam, Holland

1993 Santa Barbara, CA 1992 Islamorada, FL

1991 Keystone, CO 1990 Mt. Pocono, PA

1997 Islamorada, FL

1996 Orcas Island, WA

## Calendar of events

9/16-9/17	Pennsylvania Association of Licensed Investigators Annual Conference, Hershey, PA
	www.pali.org/2020-conference
10/28-10/30	South Carolina Association of Licensed Investigators 2020 Annual Conference, Myrtle Beach, SC
	www.scalinv.com
11/3-11/5	North Carolina Association of Private Investigators Fall Conference, Cherokee, NC
	https://www.ncapi.com/2020-ncapi-fall-conference-schedule
12/9-12/11	IPSB Close Protection Conference, Las Vegas, NV
	www.http://ips-board.org/
3/22-3/25/21	Intellenet 37 <sup>th</sup> Annual Conference, Rio, Las Vegas, NV
	https://www.intellenet.org/annual-conference/





#### WHY BECOME A BOARD ACCREDITED INVESTIGATOR?

INTELLENET is the first international professional investigative association to offer a unique credential specifically designed for professional investigators.

#### **MEMBERSHIP BENEFITS**

- Expanded professional network & opportunities to showcase your expertise at professional and global events.
- Increased fee potential Certified practitioner's fees are up to 30% more than noncertified professionals.
- Backing of the world's most respected association of investigative professionals.
- Certification indicates mastery/competency as measured against a defensible set of standards, acquired by application or examination.

#### **APPLICATION PROCESS & REQUIREMENTS**

BAI INFORMATIONAL TRIFOLD http://baipi.org/resources/Documents/BAI Trifold.pdf

#### **APPLICATION**

https://www.baipi.org/membership-application

**INFORMATIONAL WEBSITE** 

www.BAIPI.org